i.AI
Consulting & Training

Your Partner for AI

Our
AI Service Portfolio

Our Services.

i.AI Consulting & Training

Strategic Consulting

Vision, Data & AI Strategy
Development of long-term, business-driven AI strategies

AI Opportunity Assessment
Identification and evaluation of optimization potential

Implementation
Roadmapping & project management for effective execution

AI Guidelines
Company-specific adaptation & integration

Training Programs

Generative AI
Fundamentals, capabilities, limitations, law & compliance

AI Technologies & Tools
Consulting & training on current ai models & applications

Prompt Engineering
Structure, strategies & use-case application

AI @ Work
Function-specific prompting & tool application

More details?
Click here.

4-Phase Model for Successful AI Implementation

Our Consulting Approach.

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Phase 1
Status Quo & Goal Definition

Understanding the current situation and setting clear objectives

Situation analysis

Stakeholder involvement

SWOT & AI maturity assessment

Goal definition & KPIs

Phase 2
AI Potential Identification

Discovering optimization opportunities and business impact

Use case identification

Process mapping

AI technology matching

Value/benefit analysis

Phase 3
Project Mapping AI Roadmap

Structuring initiatives and creating an actionable roadmap

Use case prioritization

Pilot project selection

Resource & training planning

AI roadmap creation

Phase 4
Implementation & Guidelines

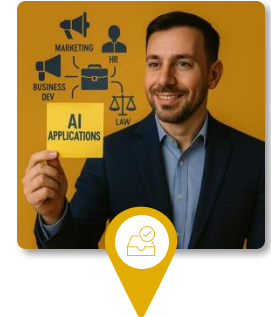**Executing projects, scaling solutions, and embedding AI principles**

Piloting

Roll-Out

AI Guidelines

Employee training

More details?
Click here.

The AI Learning Journey: From Beginner to Expert in 5 Steps

Our Training Approach.

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Step 1
Orientation

AI Fundamentals & Generative AI

Introduction to key concepts, terminology, and use cases with a focus on Generative AI

Step 2
Strategy, Potentials & Scaling

AI Strategy & Change-Leadership

Developing a robust strategy, identifying opportunities, and prioritizing applications

Step 3
Productivity

Prompt Engineering & AI Tools

Practical skills in prompt engineering and efficient use of leading AI tools

Step 4
Law, Ethics & Governance

Responsible AI Use

Exploring opportunities, risks, and limitations, as well as current debates on ethics and legal frameworks (e.g., EU AI Act)

Step 5
AI Expertise

Function-specific AI application

Applied AI in Business Functions such as Marketing, Sales, HR, Business Development or Legal.

More details?
Click here.

About Us.

i.AI
Consulting & Training

CEO / Founder, Consulting & Training

Cameron Wagenknecht

Training, Content & I.KNOW AI

Rainer Raulinat

Consulting & Training

Sascha Berger

Extensive Industry & Functional Experience

With expertise in management, marketing, sales, and project leadership, we create practical, results-oriented solutions that become firmly established in your organization.

Human-Centered AI

We listen, understand both business goals and employee needs, and guide organizations empathetically through their AI transformation.

Strong Technology Partners

A broad network of specialized technology partners ensures optimal solutions and efficient implementation.

More details?
Click here.

How to contact us.

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