



Your Partner for Artificial Intelligence

Our Service Portfolio.



Visit us at
www.iaiconsulting.de

Cameron Wagenknecht.

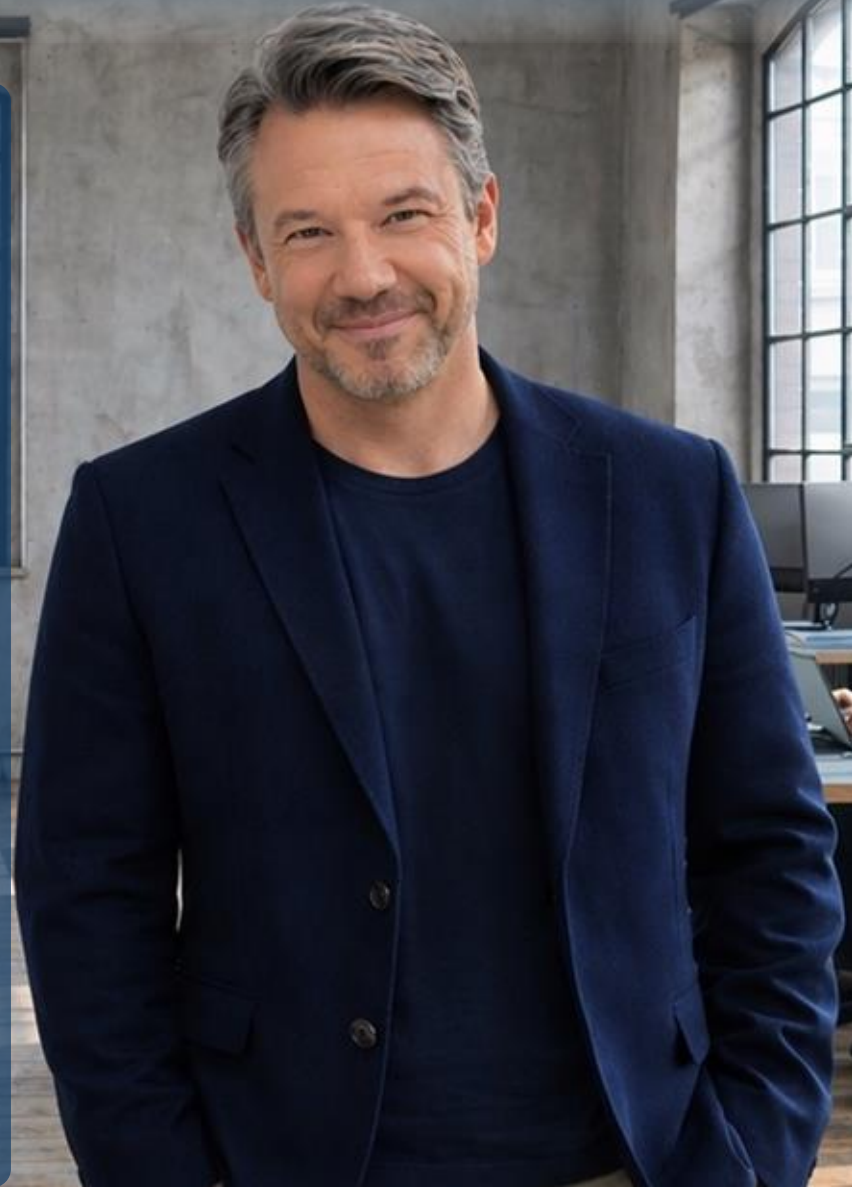
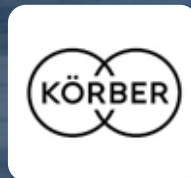
- **Corporate & Leadership Experience.**

Over 20 years in corporate leadership roles at the Körber Group, JTI, Imperial Brands and Qatar Airways, including as Director of Marketing & Sales for two corporate start-ups. Most recently, management consultant for digital transformation.

- **A Passion for Generative AI.**

Founder and CEO of i.AI since 2022: AI strategy, use cases, implementation and training. Registered Partner of Langdock, with a focus on the EU AI Act. I know which side of the table you sit on. AI projects rarely fail because of the technology.

- **Career Milestones**



Our Service Portfolio.

AI Strategy & Implementation

1 Strategy & Vision

Translate AI ambition into strategy and roadmap.

2 AI Potential & Use Cases

Turn business challenges into measurable AI opportunities.

3 Implementation

Embed strategy into processes, automation and platforms.

4 AI Guidelines

Establish safe and responsible AI use.

AI Training & Workshops

1 AI Fundamentals

Build practical knowledge for safe AI use.

2 Prompting & Productivity

Using prompting and AI tools productively in everyday work.

3 Compliance & Governance

Apply the EU AI Act, best practices and internal policies with confidence.

4 Change Management

Align leadership, mindset and culture for lasting AI adoption.

From Process to Productive AI Application

Use-Case-Based AI Implementation.



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The Use-Case Identification Process.

In 4 steps from the process landscape to the prioritised use case.
Typical duration: 4-6 weeks. Result: evaluated business cases.

1

2

3

4

Generate Use-Case Ideas

- Identify processes with AI potential
- Cluster ideas & form use-case hypotheses
- Structure the opportunity portfolio

Describe current processes

- Select prioritised processes
- Describe current processes in profiles
- Capture workflows and challenges

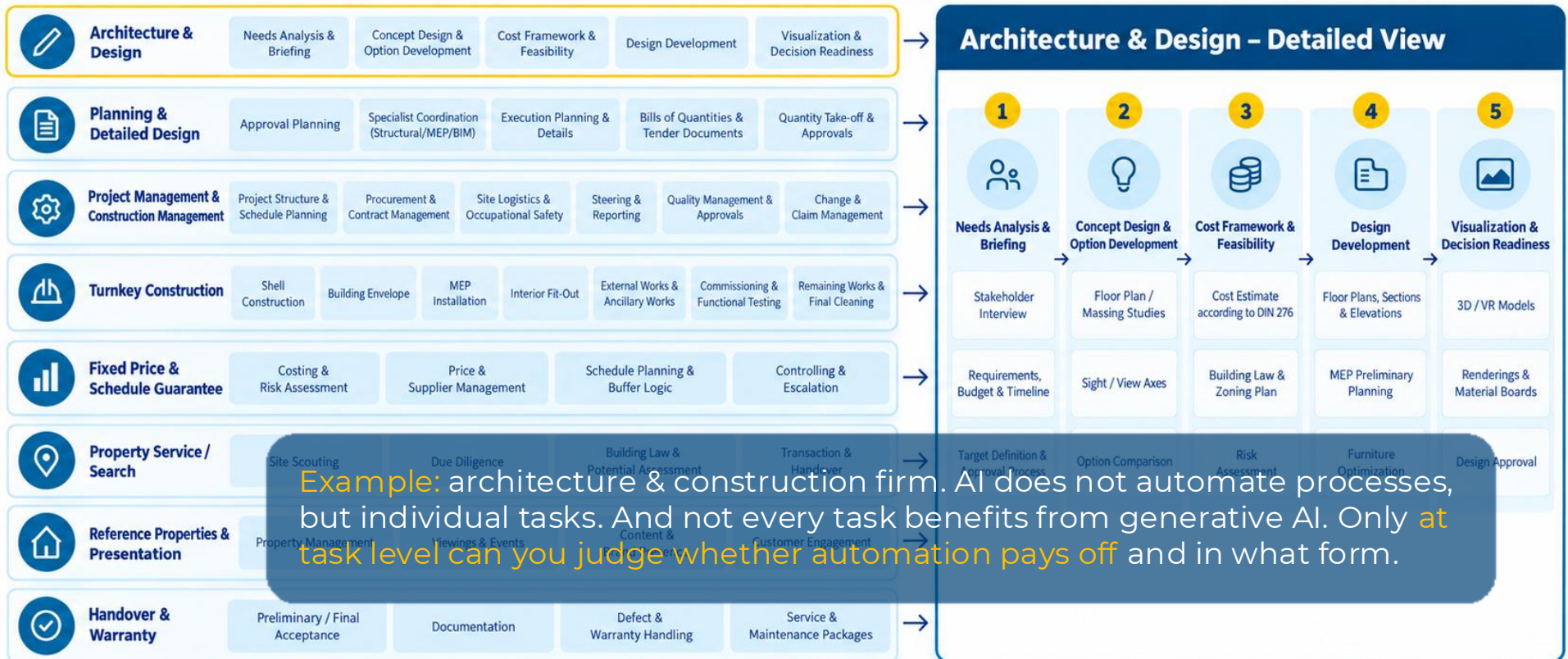
Tech Matching & Target Process Development

- Match AI technologies to prioritised processes
- Realise identified optimisation potential
- Develop and describe target processes

Assess benefit & prioritise

- Create simplified business cases
- Assess implementation effort & benefit
- Prioritise promising use cases

End-to-End Process Architecture – Construction Project



1. Process

A process describes a complete value-creation segment from start to finish.

2. Subprocess

A subprocess is a self-contained section of the overall process.

3. Process Step

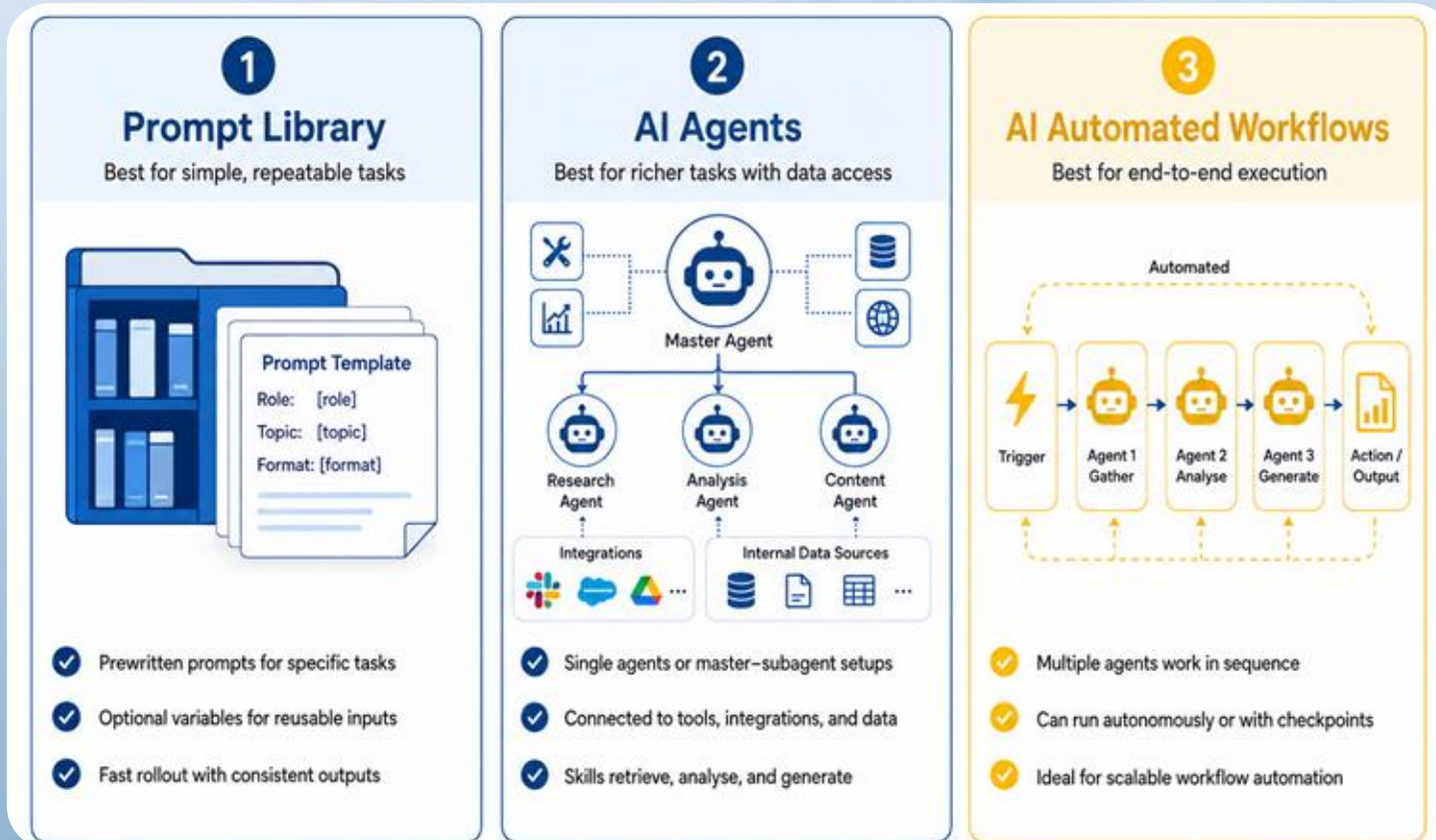
Specific work steps performed sequentially or in parallel.

4. Tasks

Detailed breakdown of a process step; foundation for automation.

Prompt, Agent or Workflow.

Three approaches, each differing considerably in effort and achievable efficiency gains. Which one is optimal depends on frequency of repetition, required data access and the permissible degree of autonomy.



Chatbot or AI Platform.

Consumer chatbots access their provider's model directly with no intermediary, and typically offer that provider's newest features and top models.

AI platforms can draw on a wide range of AI models, are integrated more comprehensively into the corporate environment and meet significantly higher data protection and governance standards.

Popular Consumer Chatbots

Fast start, limited depth



ChatGPT



Gemini



Claude



Copilot

- Prompt templates and basic agents
- Good for simple team tasks and quick experiments
- Limited company knowledge, integrations, and workflow depth



Best for: quick wins

Tech-Agnostic Enterprise AI Platform

Secure, customizable, scalable



Enterprise AI Platform



Templates



Agents



Workflows



Internal Knowledge



Integrations

- One platform for templates, agents, and workflows
- Connected to internal knowledge and business systems
- Built for governance, security, and scale



Best for: business-wide AI deployment

Langdock



German company



German servers



EU law applies



GDPR compliant



Middle-layer encryption



Over 40 AI models



One compliant interface

Langdock

New Chat

Inbox

Agents

Workflows

Customize -

Skills

Integrations

Prompts

Projects

Acme Corporation

Project Phoenix

Market Analysis

Product Roadmap

Cameron Wagenknecht

Good morning! How can I help you today?

Ask anything or create with AI...

+ Tools

GPT-5.6 Sol



Langdock operates servers in Germany, is GDPR-compliant and combines the top AI models in one interface.

Our recommendation for EU-based companies.

Models

Auto

Recommended

GPT-5.6 Sol

GPT-5.6 Terra

GPT-5.6 Luna

GPT-5.5

GPT-5.4

View all models (40+)



Enterprise-grade AI. Built for compliance.

Secure. Private. Compliant.

Practical Skills for Everyday Work with AI

AI Trainings & Workshops.



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Hands-on training for **the safe use of AI** in everyday work.

- **Fundamentals & Limitations**

How generative AI and LLMs work, where risks arise, and why results must always be checked.

- **Prompting in Everyday Work**

Clear tasks, good context and the right instructions, with exercises to improve your own prompts.

- **Methods & Tools** Key

prompting strategies, AI tools, and a first look at automation and AI agents.

(Feel free to ask us about our [client references](#))

Prompting & Using AI Tools Correctly.

Hands-on training for **better results with AI** in text, image and code.

- **Structure prompts clearly:**

With a clear task, context and good instructions, you guide AI with precision. You will learn simple and advanced methods for different tasks.

- **Use context & media:**

You shape the right context and produce reliable content as text, audio or image.

- **Apply AI tools in practice:**

You use ChatGPT, Gemini and Claude in everyday work and build your first tools and prototypes with vibe coding.

(Feel free to ask us about our [client references](#))

Critical Thinking & AI.

The training shows you **how to check AI results** and use them safely in your workflows.

- **Recognise risks:**
You understand hallucinations, biases and common thinking errors that lead to premature trust.
- **Assess use correctly:**
You weigh up the benefits and possible consequences of errors, and decide how thoroughly results need to be checked.
- **Check results systematically:** With the VALIDATE framework, you check sources, accuracy, logic and completeness, matched to the level of risk involved.

(Feel free to ask us about our [client references](#))

New Human-AI Workflows.

The training explains **how people in teams can collaborate effectively with AI**, and gives them practice with clear tasks, handoffs and checks.

- **Use strengths deliberately:**

People bring judgement, context and accountability. AI contributes speed, scale and consistent quality.

- **Structure collaboration clearly:**

You learn practical models such as Centaur, Cyborg and Iteration for clear handoffs between humans and AI.

- **Check results reliably:**

People review important results. The VALIDATE framework supports this and reflects the requirements of the EU AI Act.

(Feel free to ask us about our [client references](#))

Applied AI for Finance Managers.

The training builds a shared **AI foundation for finance teams** and applies it to concrete everyday tasks.

- **Clear training structure:**

Each unit combines fundamentals, good prompting, practical use cases and application in your own workflow.

- **Practical cases for every finance team:**

Participants work on typical tasks, for example contract analysis, reports, briefings, data cleansing or budget planning.

- **Direct transfer into everyday work:**

By the end, participants know where AI can support them and which concrete steps they can implement right away.

(Feel free to ask us about our [client references](#))

Microsoft 365 Copilot.

The training gives every participant a consistent **foundation in Copilot**. They apply it directly in their daily workflows with Microsoft 365.

- **Start confidently and prompt effectively:**
Get to know Copilot, formulate clear tasks, and check sources, results and permissions.
- **Speed up everyday work in M365:**
Find information in M365 Chat, handle emails in Outlook, and prepare and follow up on meetings in Teams.
- **Create content and analyse data:**
Create and compare documents in Word, trace Excel analyses, and develop PowerPoint storylines.

(Feel free to ask us about our [client references](#))



Copilot



Microsoft 365



Excel



PowerPoint



Outlook



Word



Teams

I.AI Consulting: Your Partner for Artificial Intelligence

Let's talk about your AI roadmap.



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Founder & CEO



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